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Spa Pure Altitude Spa set for launch in Alps hotel

BY Kath Hudson



In December 2013, Hôtel Le Lodge Park in Megève, in the French Alps, will unveil the new Spa Pure Altitude - the spa concept of the Maisons & Hotels Sibuet Group, created by French hoteliers, the Sibuet family.

Designed as a traditional hunting lodge, Hôtel Le Lodge Park has been completely transformed from its original art deco style. Input on the interior design and the finishing touches have been provided by Jocelyne and Marie Sibuet, while the spa itself is the brainchild of Jean-Louis and Nicolas Sibuet. There are 49 spacious rooms and suites, each suite has a different theme and most of the rooms have log fires.

Spanning 500sq m, Spa Pure Altitude has five treatment rooms, a swimming pool, hot tub, sauna, hammam, relaxation room offering luminotherapy sessions and a gym.

The spa concept is built around the healing power of alpine plants and natural elements, including wood, fire, stone, plants and water. This particular spa has been inspired by Nordic landscapes and the treatment rooms use subdued colours, mixed with fur and bark.

The fitness suite includes raw birch wood and granite encrusted with pebbles and frozen glass, while the walls in the relaxation room are covered in white fur, to give the sensation of floating on a cloud.

Kneipp baths have been specially designed to alternate hot and cold water, which brings about an immediate reduction in pain after a day on the slopes.

Signature treatments include Sève de Vie treatment, using cryodermmy and Bol d'air pur treatment, using hot stones. The candle massage and the Energetique des Alpes ritual - massage with small bags of Himalaya salt and mountain plants - are geared to give relief to muscles aching after a day on the slopes post skiing and repairing the skin from being outdoors.

In total there are eight Pure Altitude spas. Altapura, a five star hotel in Val Thorens, launched a Pure Altitude spa last winter and another is operational at the prestigious Fermes de Marie, also in Megève. The Sibuet's own nine hotels in total, located in Megeve, Val Thorens, Menerbes, Provence and St Tropez. Additionally they have a couple of chalets in Megeve and a villa in Provence in Menerbes.

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